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## ULI New York Grabs Berman Group

By Michael Ewing 8/24 5:07pm

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Courtesy of Tim Garret

The Berman Group has been retained as the new operations and administrative team for Urban Land Institute New York, the *Commercial Observer* has learned.

"The Management Committee and Advisory Board of the ULI New York District Council are pleased to announce this additional resource for our organization," Richard Kessler, ULI New York chairman, announced in a statement.

The full-service marketing and public relations firm specializing in the real estate and construction industries will manage daily functions of ULI. The responsibilities include day-to-day management, administration, and marketing as well as organizing special events and conferences.

"The Berman Group is very excited to join ULI New York's team to advance the organization's mission of promoting responsible land use in the New York real estate and development communities," said Sarah Berman, president of the Berman Group, in a prepared statement. "We look forward to putting our event planning, public relations and administrative resources to work for the ULI New York District Council."

The Urban Land Institute is a nonprofit research and education firm that fosters collaboration and discussion between leaders and members in real estate and land use policy. Founded nearly eighty years ago, ULI has grown to over 30,000 members around the world.

Within the past decade, ULI has found the Nichols Prize for Visionaries in Urban Development for commitment to responsible land development and has expanded its councils to about forty with offices opening in Europe, Asia, and South America. The National Building Museum named ULI as the 2012 Honor Award for its longstanding work in urban planning and developing sustainable communities.