

— 2019 ULI NEW YORK —

AWARDS *for*
EXCELLENCE *in*
DEVELOPMENT

gala

COCKTAIL RECEPTION & DINNER

THURSDAY, APRIL 4, 2019
583 Park Avenue • New York City

2019 AWARDS FOR EXCELLENCE IN DEVELOPMENT GALA

Stand alone Awards Gala sponsorships will not be available for purchase until January 2019.

The Awards Gala is a must-attend industry event attracting top company sponsors and over 500 industry leaders. Join ULI New York for the 4th Annual Awards Gala, the industry showcase for local projects that are raising the bar for planning, design, sustainability and resilience, and community impact.

SPONSORSHIP LEVELS	URBAN VISIONARY	PLATINUM	GOLD	SILVER	BRONZE
Awards Gala Sponsorship Benefits (Stand Alone)	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500
Preferred seating at the Gala dinner	✓	✓			
Table for 10 at the Gala dinner	✓	✓	✓	✓	
5 tickets to the Gala dinner					✓
Custom Gala dinner table signage featuring sponsor logo	✓	✓	✓	✓	
Sponsor ad displayed in printed dinner programs and on Awards website	(2) Full-page (\$5,000 value)	Full-page (\$2,500 value)	Full-page (\$2,500 value)	Half-page (\$1,500 value)	Quarter-page (\$750 value)
Sponsor logo on Awards website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only
Sponsor logo on all Awards promotional materials and email blasts (4,000+ members & prospects per eblast)	✓	✓	✓	✓	✓

Interested in increasing your visibility as an Awards Gala sponsor? Explore our 2019 Combination Sponsorship Opportunities below.

2019 COMBINATION SPONSORSHIP OPPORTUNITIES

Companies purchasing a 2019 Combination Sponsorship before January 2019 can receive immediate recognition as an Awards Gala sponsor.

By purchasing a combination sponsorship your company can enjoy an array of additional Awards Gala sponsorship benefits, highlighted below, not available to stand alone Awards Gala sponsors. Combination sponsors also receive additional benefits associated with our Annual Sponsorship, our signature annual Real Estate Outlook (Emerging Trends) program, and our exclusive Sponsor CEOs cocktail reception.

SPONSORSHIP LEVELS	URBAN VISIONARY	PLATINUM	GOLD	SILVER	BRONZE
Awards Gala Sponsorship Benefits (Stand Alone)	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500
Combination Package Sponsorship Benefits	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000

2019 ANNUAL SPONSORSHIP BENEFITS	URBAN VISIONARY	PLATINUM	GOLD	SILVER	BRONZE
Sponsor Spotlight in monthly Chairman's Message (2,400+ members)	✓	✓			
Opportunity to host events and programs	✓	✓	✓		
Sponsor logo displayed on all signage at all events and programs	✓	✓	✓		
Sponsor logo displayed on printed event programs	✓	✓	✓		
Complimentary Associate Memberships* for individuals who are not currently ULI members	6 (\$2,640 value)	4 (\$1,760 value)	2 (\$880 value)	1 (\$440 value)	
Sponsor recognition on all weekly email blasts and program announcements (4,000+ members & prospects per eblast)	Logo (premium placement)	Logo (premium placement)	Logo	Logo	Name
Sponsor logo on ULI New York website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only
Complimentary tickets to events and programs	16 (\$1,040 value)	14 (\$910 value)	10 (\$650 value)	8 (\$520 value)	6 (\$390 value)
2019 AWARDS FOR EXCELLENCE IN DEVELOPMENT (INCLUDED WHEN PURCHASING COMBINATION PACKAGE)					
Sponsor logo featured on Gala dinner table centerpieces	✓				
Sponsor recognized during the opening and closing remarks	✓				
Photobooth (company logo featured on printed photos)	✓				
Exclusive access to VIP room during Gala cocktail hour	✓	✓			
Sponsor recognition in printed dinner programs	✓	✓			
Sponsor gobos projected throughout Gala ballroom	✓	✓			
Custom Gala cocktail hour table signage featuring sponsor logo	✓	✓			
Sponsor logo featured on podium signage	✓	✓			
Sponsor logo displayed on step and repeat during Gala cocktail hour	✓	✓	✓		
Preferred seating at the Gala dinner	✓	✓	✓		
Table for 10 at the Gala dinner	✓	✓	✓	✓	
5 tickets to the Gala dinner					✓
Custom Gala dinner table signage featuring sponsor logo	✓	✓	✓	✓	
Sponsor ad displayed in printed dinner programs and on Awards website	(2) Full-page (\$5,000 value)	Full-page (\$2,500 value)	Full-page (\$2,500 value)	Half-page (\$1,500 value)	Quarter-page (\$750 value)
Sponsor logo on all Awards promotional materials and email blasts (4,000+ members & prospects per eblast)	✓	✓	✓	✓	✓
Sponsor logo on Awards website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only

2019 REAL ESTATE OUTLOOK SPONSORSHIP BENEFITS (INCLUDED WHEN PURCHASING COMBINATION PACKAGE)

Sponsor recognized by representative during welcome and closing remarks	✓	✓			
Sponsor logo displayed on all REO email blasts (4,000+ members & prospects per eblast), event signage & printed program	✓	✓	✓		
Sponsor logo displayed on step and repeat at the event	✓	✓	✓	✓	
Complimentary tickets	6 (\$750 value)	5 (\$625 value)	4 (\$500 value)	3 (\$375 value)	1 (\$125 value)

2019 SPONSOR APPRECIATION EVENT (INCLUDED WHEN PURCHASING COMBINATION PACKAGE)

Exclusive invitation to Sponsor CEOs Cocktail Reception	✓	✓	✓	✓	
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2019 FALL MEETING REGISTRATION (INCLUDED WHEN PURCHASING COMBINATION PACKAGE)

Complimentary registration to the 2019 ULI Fall Meeting in Washington, D.C. (September 18-21)	1 (\$2,000+ value)	1 (\$2,000+ value)			
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AWARDS GALA JOURNAL ADS (INDIVIDUAL PURCHASE)

Full page color ad \$2,500

Half page color ad \$1,500

Please note that journal ads may **NOT** contain contact information including addresses and phone numbers.

DIGITAL DIMENSIONS

Full Page: 1920 px wide by 1080 px tall

Half Page: 960 px wide by 1080 px tall

Quarter Page: 960 px wide 540 px tall

Artwork and logo must be sent as a **high-resolution image file**.

Please submit your artwork and logo to ecarty@bermangrp.com, no later than **Friday, March 15, 2019**.

PRINT DIMENSIONS

Full Page: 7.5 inches wide by 10 inches tall

Half Page: 7.5 inches wide by 4.875 inches tall

Quarter Page: 3.625 inches wide 4.875 inches tall

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

PAYMENT INFORMATION (CHECK ONE)

Check Visa MasterCard Amex

*All checks should be made out to: ULI New York; mail separately to:
The Berman Group
Attention: Emily Carty
380 Lexington Avenue, Suite 1920
New York, NY 10168*

Card Number _____ Exp. Date _____

Name as it appears on card _____ Security Code _____

Billing Address _____

City _____ State _____ Zip Code _____

Signature _____

Send completed sponsorship form to Emily Carty at ecarty@bermangrp.com | Questions? Contact Felix Ciampa at Felix.ciampa@uli.org or 917.773.8822.

I and/or my company would like to be listed as follows:

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

**Please submit the names of your guests to
ecarty@bermangrp.com no later than March 29, 2019.**